

Greenstone Real Insurance

The Australian Family Survey Data Report

Final | December 2015

The Australian Family Survey

In order to explore some traditions and changes in the modern Australian family, CoreData surveyed 1000 typical Australians across the nation in late November 2015.

The sample collection employed soft quotas to monitor representativeness of the Australian adult population. Some minimal sample weighting by key demographics such as age, gender and income was then employed in analysis to ensure the sample's representativeness. Hard quotas by state were also employed to ensure all the main states were represented with sufficiently robust samples in the research (NSW = 200, VIC = 200, QLD = 200, WA = 200, Remaining states/territories = 200).

THE FESTIVE SEASON

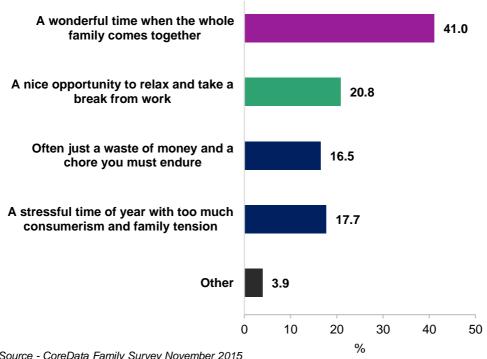
The festive season and holidays

Is the festive season all it's cracked up to be?

Only 2 in 5 Australians think the festive season is a wonderful time when the whole family comes together.

A further one in five see it more as a nice chance to take a break from work.

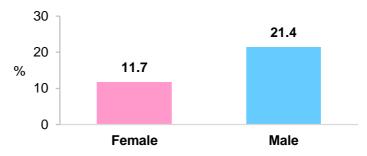
Perhaps more disconcerting is that most of the remaining 2 in 5 tend to see the festive season as a chore or even a stressful time of year.



Source - CoreData Family Survey November 2015 Question - The festive season is... Seems like Victorians tend to be the most sentimental about Xmas while Queenslanders tend to be the least sentimental.

The festive season is								
	NSW	QLD	VIC	WA	Other states and territories			
A wonderful time when the whole family comes together	38.5%	36.9%	44.1%	40.8%	44.8%			
A nice opportunity to relax and take a break from work	21.6%	20.3%	22.1%	19.4%	20.6%			
Often just a waste of money and a chore you must endure	17.1%	16.9%	15.9%	19.3%	13.1%			
A stressful time of year with too much consumerism and family tension	18.9%	20.2%	14.2%	17.8%	17.8%			
Other	3.9%	5.7%	3.6%	2.8%	3.7%			

Men are almost twice as likely as women to see Xmas as a waste of money and a chore

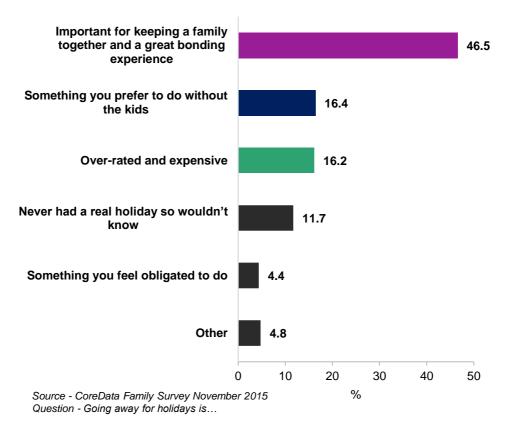


Source - CoreData Family Survey November 2015 Question - The festive season is...

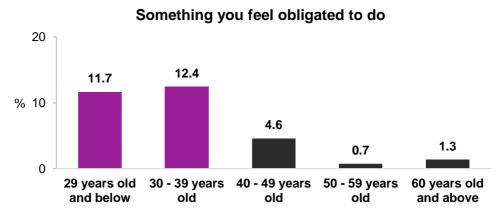
So what do Australians really think about going on holidays?"

Only close to half of Australians think going away for the holidays is important for keeping the family together.

Nearly two in ten would prefer to do it without their kids. A further two in ten think it's overrated and expensive.



Australians under 40yrs are much more likely than their older counterparts to feel the family holiday is something they feel obligated to do.



Source - CoreData Family Survey November 2015 Question - Going away for holidays is... New South Welshman tend to most highly value the holiday family bonding experience while QLD'ers are most likely to want to turf the kids for their holidays.

Going away for holidays is…								
	NSW	QLD	VIC	WA	Other states and territories			
Important for keeping a family together and a great bonding experience	56.5%	36.8%	42.7%	50.6%	45.7%			
Something you feel obligated to do	6.7%	7.5%	1.9%	0.8%	4.8%			
Something you prefer to do without the kids	12.0%	23.1%	15.8%	18.0%	13.4%			
Over-rated and expensive	14.9%	14.7%	19.0%	15.9%	16.3%			
Never had a real holiday so wouldn't know	6.1%	12.2%	16.1%	8.9%	15.6%			
Other	3.8%	5.7%	4.5%	5.8%	4.1%			

Gifts for kids

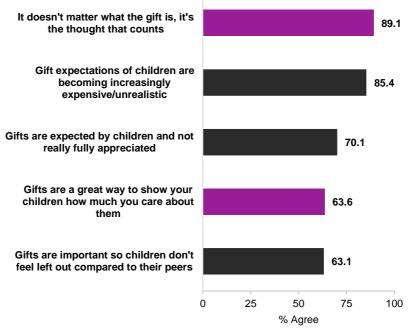
A big part of the Xmas shopping spend (and therefore a key economic driver) is buying gifts for children.

6 in 10 Australians believe gifts are a great way to show children how much you care about them

9 in 10 Australians say it doesn't matter what the gift is, it's the thought that counts

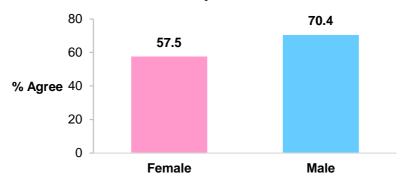
However, the majority also think;

- Gifts are expected by children and not fully appreciated (7 in 10)
- Gift expectations of children are becoming increasingly expensive and unrealistic (9 in 10)
- Gifts are important so children don't feel left out compared to their peers (6 in 10)



Source - CoreData Family Survey November 2015 Question - How much do you agree or disagree with the following statements Men tend to be the spoilers and are more likely to think gifts are a great way to show children how much they care about them.

Gifts are a great way to show your children how much you care about them



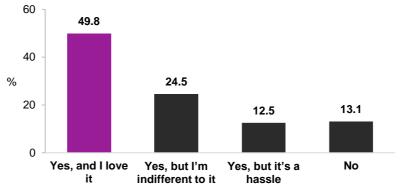
Source - CoreData Family Survey November 2015 Question - How much do you agree or disagree with the following statements about birthday and Christmas gifts for children these days?

Celebrating Xmas

While around half of Australians celebrate Xmas in their household and love it.

A quarter celebrate with indifference.

Another one in ten actually feel it's more of a hassle.

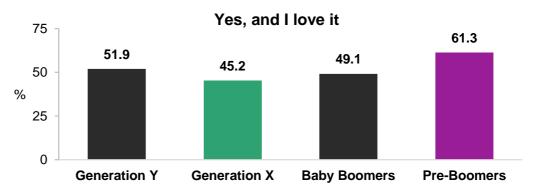


Source - CoreData Family Survey November 2015 Question - Do you celebrate Christmas in your household?

Victorians are the least likely to find a Xmas a hassle.

Do you celebrate Christmas in your household?								
	NSW	QLD	VIC	WA	Other states and territories			
Yes, and I love it	49.9%	46.5%	49.9%	51.7%	51.3%			
Yes, but I'm indifferent to it	21.3%	23.4%	32.0%	25.4%	20.2%			
Yes, but it's a hassle	12.4%	15.9%	6.4%	13.4%	15.0%			
No	16.4%	14.2%	11.8%	9.4%	13.5%			

Xmas is most popular with those over 70 yrs. old and least with Gen X.

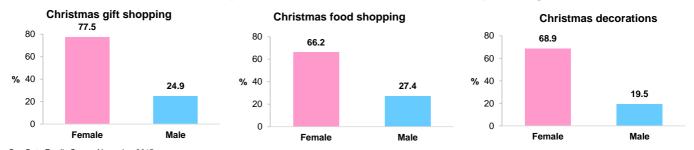


Source - CoreData Family Survey November 2015 Question - Do you celebrate Christmas in your household?

Women are much more likely to do most of the Xmas planning including;

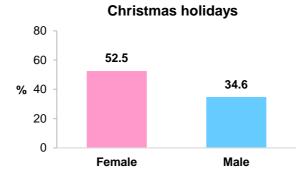
- Xmas gifts
- Food
- Decorations
- Holidays

Self-report on who does most of the Xmas planning



Source - CoreData Family Survey November 2015 Question - Who tends to be most responsible for planning the following for Christmas in your household?

Relative to other Xmas planning activities, men do tend to get a bit more involved with the holiday planning.

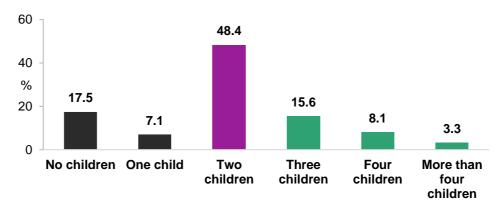


Source - CoreData Family Survey November 2015 Question - Who tends to be most responsible for planning the following for Christmas in your household?

FAMILY

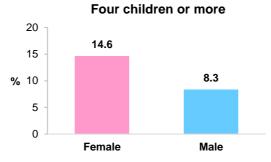
What does a perfect family look like?

Close to half of Australians think the perfect size for a family is two children. Over a quarter aspire to three or more children. The dream of a childless family is held by nearly one in five Australians.



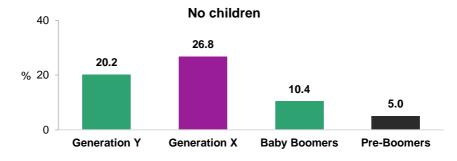
Source - CoreData Family Survey November 2015 Question - If you had to choose, the perfect size for a family is...

However, wanting four or more children is almost twice as likely among females as males



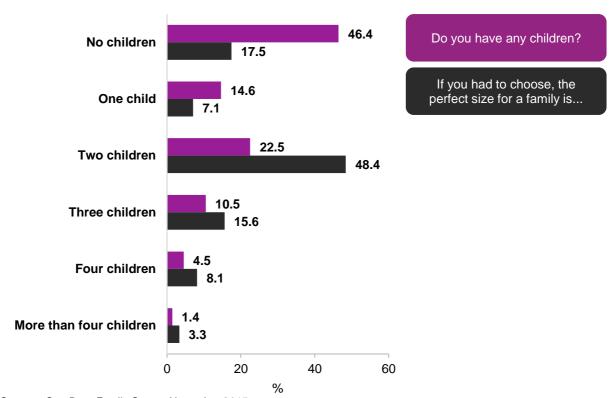
Source - CoreData Family Survey November 2015 Question - If you had to choose, the perfect size for a family is...

It looks like Gen X is really driving this with over a quarter preferring no children (compared to only one in five Gen Ys and one in ten Baby Boomers).



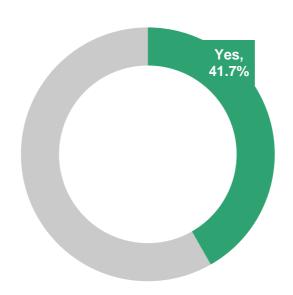
Source - CoreData Family Survey November 2015 Question - If you had to choose, the perfect size for a family is...

While the one child family is currently a growing phenomenon in Australia (representing around 14% of typical family structures), the proportion of one child families in Australia apparently far outweighs those that actually seem to prefer it this way. Suggesting many Australians are having to compromise their 'perfect family' dreams.



Source - CoreData Family Survey November 2015 Question - Do you have any children? and If you had to choose, the perfect size for a family is...

Just over 4 in 10 Australians admit they would like to know the sex of their children before they are born.



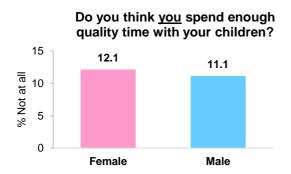
Source - CoreData Family Survey November 2015 Question - Did/Would you want to know the sex of your next (or first) child before they were born?

Quality time with the kids

We asked Australian parents how much quality time they are spending interacting with their children each week and how much quality time they think their partner is spending.

Either fathers are overestimating themselves or mothers are underestimating the fathers. Nearly a third of mothers feel their partners do not spend enough quality time with their kids. This is 3 times more likely than fathers admitting this about themselves or feeling this about their partners.

Mothers on average estimate they spend twice as much quality time with their children than their partners. However, Fathers on average estimate they spend nearly twice as much quality time as their partners seem to think they do!

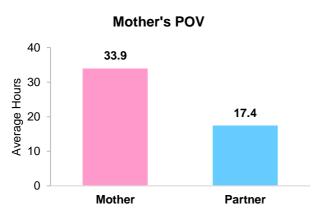


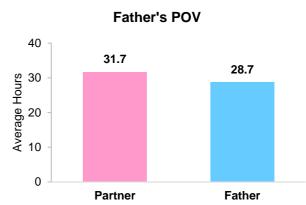


Source - CoreData Family Survey November 2015 Question - Do you think you spend enough quality time with your children?

Source - CoreData Family Survey November 2015 Question - Do you think your partner spends enough quality time with your

Mothers on average estimate they spend twice as much quality time with their children than their partners. However, Fathers on average estimate they spend nearly twice as much quality time as their partners seem to think they do.





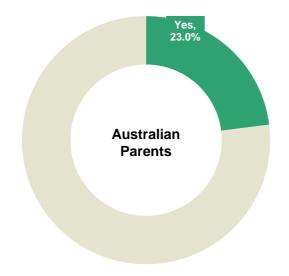
Source - CoreData Family Survey November 2015 Question - Do you think you spend enough quality time with your children?

It has been found that almost one in three (30%) Australian men and almost one in five Australian women (18%) work in excess of 50 hours per week in order to maintain their jobs.



Source: CoreData Superannuation and Lifestyle Survey, May 2015

Almost a quarter (23%) of Australian families admit to buying their children gifts in order to compensate for the extra time they spend at work.



Source: CoreData Superannuation and Lifestyle Survey, May 2015

New South Welshman tend to estimate spending more quality time with their kids (both themselves and partner) and are more happy with this time spent than those in VIC or QLD.

Approximately how many hours of quality time does <u>your partner</u> spend with your children each week?								
	NSW	QLD	VIC	WA	Other states and territories			
5 hours and below	22.1%	39.8%	34.9%	36.1%	22.5%			
6 - 10 hours	11.1%	11.1%	20.0%	14.1%	17.0%			
11 - 20 hours	19.4%	12.4%	12.4%	17.2%	28.9%			
21 - 40 hours	15.8%	23.9%	14.2%	23.9%	28.6%			
41 hours and above	31.5%	12.8%	18.5%	8.7%	3.1%			

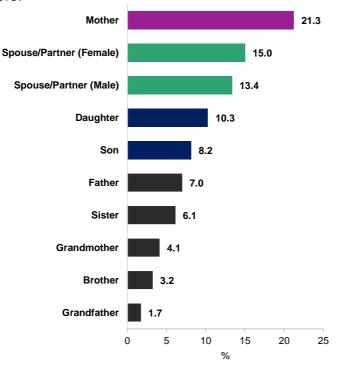
Approximately how many hours of quality time do <u>you</u> spend with your children each week?							
	NSW	QLD	VIC	WA	Other states and territories		
5 hours and below	9.2%	13.8%	15.6%	10.0%	2.6%		
6 - 10 hours	10.5%	16.9%	19.1%	11.9%	27.1%		
11 - 20 hours	23.2%	22.7%	23.8%	25.2%	18.8%		
21 - 40 hours	24.4%	14.7%	21.3%	28.2%	41.6%		
41 hours and above	32.7%	31.9%	20.2%	24.7%	9.8%		

Do you think y <u>our partner</u> spends enough quality time with your children?								
	NSW	QLD	VIC	WA	Other states and territories			
Yes	61.0%	47.2%	48.9%	45.7%	44.9%			
More time would be better	23.5%	26.3%	24.0%	31.4%	32.4%			
Not at all	15.5%	26.5%	27.1%	23.0%	22.7%			

Do you think <u>yo</u> u spend enough quality time with your children?								
	NSW	QLD	VIC	WA	Other states and territories			
Yes	59.0%	53.0%	48.6%	52.6%	45.9%			
More time would be better	33.4%	35.9%	39.8%	35.7%	37.8%			
Not at all	7.6%	11.1%	11.6%	11.7%	16.3%			

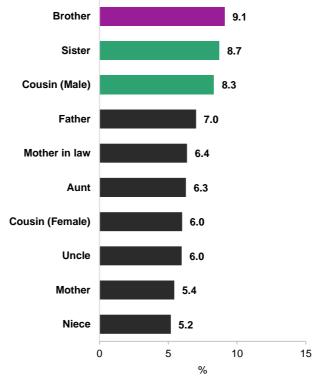
Family Olympics

The winner of the most favourite family member went hands down to Mums - three times more favoured than Fathers. In second place are wives/female partners and then husbands/male partners.

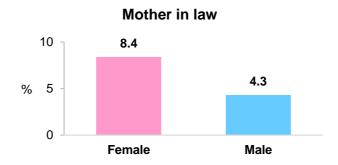


Source - CoreData Family Survey November 2015 Question - Who is your favourite member of your family?

The dubious honour of the least favourite family member went to Brothers, followed by Sisters and Male Cousins - suggesting greater family tensions within peer generations.

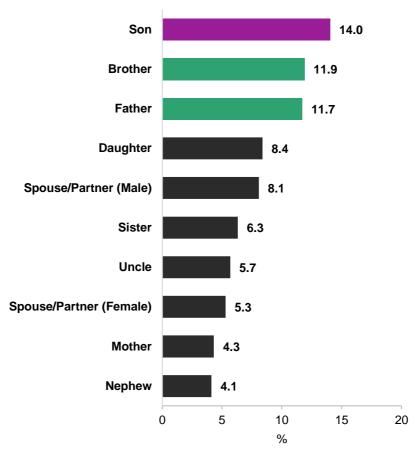


Source - CoreData Family Survey November 2015 Question - Who is your least favourite family member? Special mention for runner ups Mother in Laws (twice as likely to be least favoured by females than males).



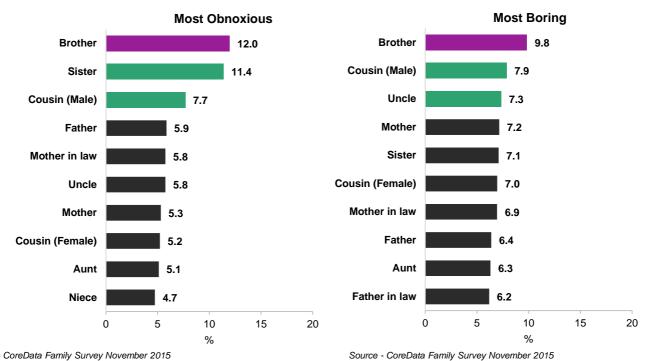
Source - CoreData Family Survey November 2015 Question - Who is your least favourite family member?

Sons take out the funniest family member followed by Brothers then Fathers, suggesting male members often tend to be seen as the funniest.



Source - CoreData Family Survey November 2015 Question - Which family member do you find the funniest?

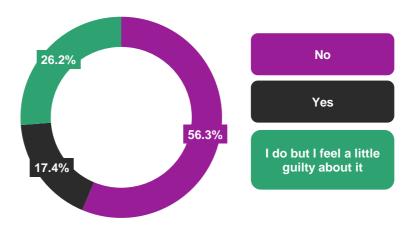
Once again it seems we reserve most of our scorn for those in our peer generation with Brothers, Sisters and Cousins taking out the top titles of most obnoxious and boring.



Question - Which family member do you find most boring?

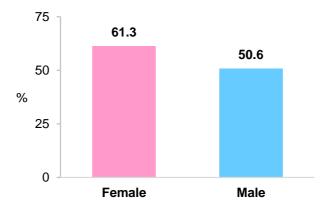
The Favourite Child

Just over half of Australian parents won't admit to having a favourite child – but this leaves close to one in five who think this is OK and over one in four that admit they do even though they feel a little guilty about it.



Source - CoreData Family Survey November 2015 Question - Is it ok to have a favourite child, whom you love just a little bit more?

Mothers are however significantly more likely than fathers to think this is not ok.



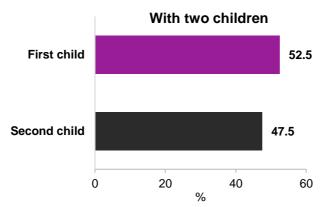
Source - CoreData Family Survey November 2015 Question - Is it ok to have a favourite child, whom you love just a little bit more?

Victorians tend to be more likely to feel guilty about having a favoured child compared to New South Welshman who are almost twice as likely to think this is ok.

Is it ok to have a favourite child, whom you love just a little bit more?								
	NSW	QLD	VIC	WA	Other states and territories			
Yes	23.6%	17.5%	12.6%	18.1%	15.3%			
I do but I feel a little guilty about it	18.7%	20.6%	34.0%	30.5%	28.5%			
No	57.7%	61.9%	53.4%	51.4%	56.2%			

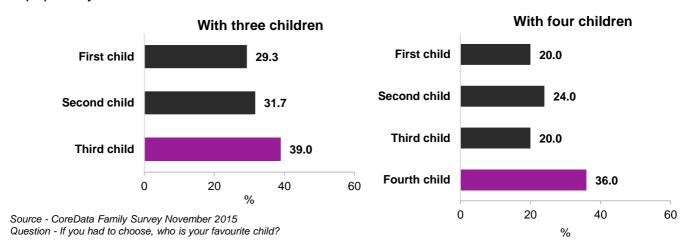
So who does the favourite tend to be? The oldest or youngest?

It seems Australians in traditional two child families are almost evenly split.



Source - CoreData Family Survey November 2015 Question - If you had to choose, who is your favourite child?

Once we look at bigger families though we do see the youngest getting a bit of an edge in the popularity stakes.

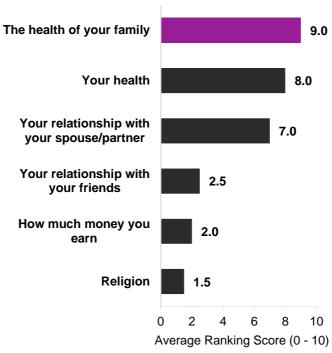


Family Values

We expected to get some major differences in what different generations of Australians thought about family values......

What's more interesting is that we found there are hardly any major differences between the generations at all!

These values actually generally align well across generations for a relatively consistent picture of Australian priority values.



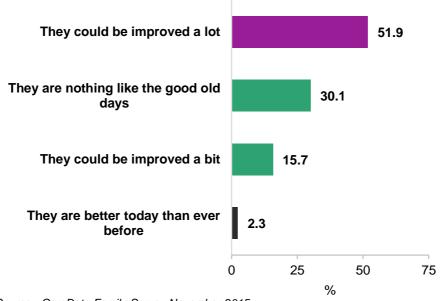
Source - CoreData Family Survey November 2015 Question - What's most important to you?

Are manners going out the window?

It seems across the generations of Australia we all agree on one thing - manners in Australia are going downhill and need to be improved!

While older generations hold this view somewhat more strongly, this sentiment is perhaps surprisingly common across generations of Australians.

- Overall, only 2% of the sample think manners are better today than ever before
- 68% feel they could be improved (most of these feeling a big improvement needed)
- 30% feel they are nothing like the good old days



Source - CoreData Family Survey November 2015 Question - Which of the following statements best describes your thoughts on manners in Australia these days?

Does this suggest a yearning for time gone by when people interacted more in person?

Are we losing our manners because we don't get to practice them or rely on them as much?

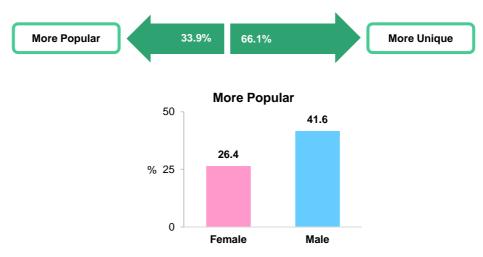
What kind of child do you really want?

Sometimes your child can't be everything you want them to be. We developed a forced choice personality exercise to get to the bottom of what's really more important to Australian parents.

When asked to choose between two qualities in their children we found some surprising results.

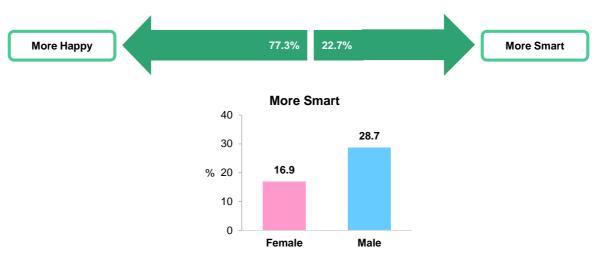
We also found that men had considerably different aspirational values for their children than did women!!

Australian parents tend to favour Uniqueness over Popularity. However, men are nearly twice as likely as women to prefer their kids to be more popular over more unique.

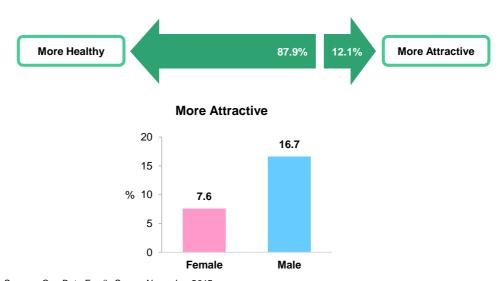


Source - CoreData Family Survey November 2015 Question - Sometimes you can't have everything, so if you had to choose, would you prefer your child to be:

Australian parents tend to favour Happiness over being Smart, however, men are nearly twice as likely as women to prefer their kids to be smarter over being happier.

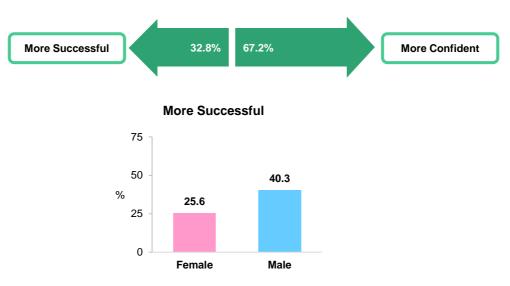


Source - CoreData Family Survey November 2015 Question - Sometimes you can't have everything, so if you had to choose, would you prefer your child to be: Australian parents tend to favour Healthiness over Attractiveness. However, men are nearly twice as likely as women to prefer their kids to be more attractive than more healthy.



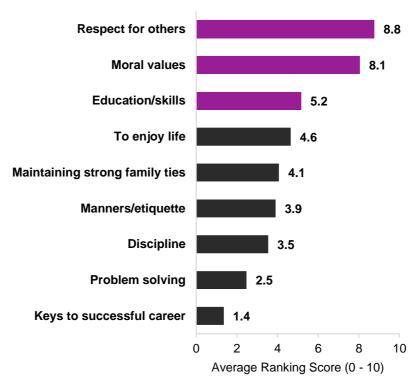
Source - CoreData Family Survey November 2015 Question - Sometimes you can't have everything, so if you had to choose, would you prefer your child to be:

Australian parents tend to favour Confidence over Success. However, men are nearly twice as likely as women to prefer their kids to be successful.



Source - CoreData Family Survey November 2015 Question - Sometimes you can't have everything, so if you had to choose, would you prefer your child to be:

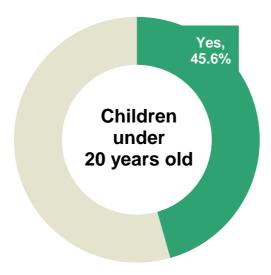
Priorities for children's learning



Source - CoreData Family Survey November 2015 Question - What's most important for your child to learn?

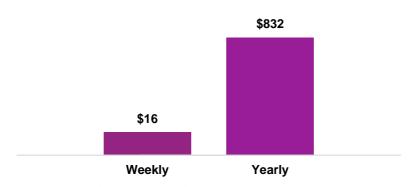
Pocket money

Close to half of Australian children under 20 years old-living at home are receiving pocket money each week.



Source - CoreData Family Survey November 2015 Question - How much pocket money do your kids receive each week?

While there is a big range depending on age - the average weekly allowance is \$16. That's an average of \$832 per child each year. Or \$1.4 Billion paid out across Australia each year!

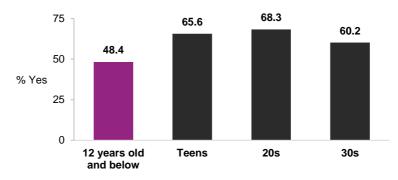


Source - CoreData Family Survey November 2015 Question - How much pocket money do your kids receive each week?

Tooth fairy

Close to half of children under 12 years old received tooth fairy money.

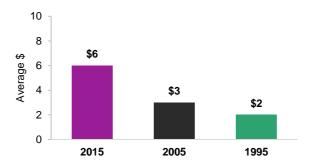
However, this tradition maybe in a slight decline compared to previous generations where more like 6 in 10 children received tooth fairy money.



Source - CoreData Family Survey November 2015 Question - Did/Do your children receive money from the tooth fairy?

Tooth commodity prices

As we might expect (given inflation:)) the Tooth Fairy is more generous these days paying out an average \$6 a tooth compared to half that much ten years ago and a third of that much 20 years ago.



Source - CoreData Family Survey November 2015 Question - How much money did / do they receive from the tooth fairy, per tooth?

Considering around half of the 4 million children under 12 in Australia are visited by the Tooth Fairy with each losing around 20 teeth by the age of 12. This means \$240 million on average to cover tooth fairy money for the current cohort of under 12 year olds in Australia.

Paying board

Kids paying Board

Only 1 in 10 Australian children 16-20 years old living at home are paying their parents board to live at home. On average they pay \$181 per month.

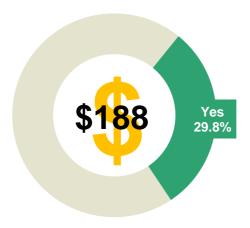
16 - 20 years old



Source - CoreData Family Survey November 2015 Question - Who among your children pay you board (including bills) to live at home? and Approximately, how much each month do your children pay you to board at home?

This increases to closer to one in 3 children once they hit 20 years old - as does the average board paid.

20 years old and above



Source - CoreData Family Survey November 2015 Question - Who among your children pay you board (including bills) to live at home? and Approximately, how much each month do your children pay you to board at home?

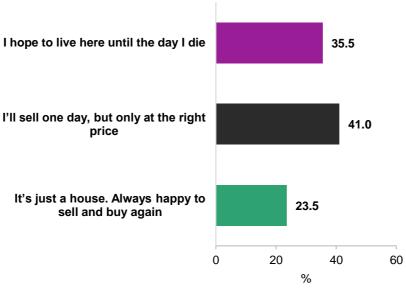
KEEPING UP WITH JONESES

Home sweet home?

The 'Aussie dream' is to own your own home but how attached are we really to our current homes?

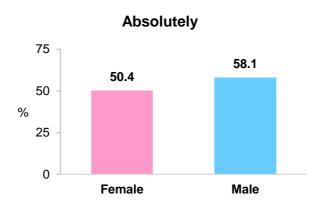
While just over one in three Australian home owners love their home so much they hope they live out their days in it, just under half plan to sell one day, but only at the right price.

Another quarter feel it's just a house they'd be happy to flip



Source - CoreData Family Survey November 2015 Question - How would you describe your emotional attachment to your family home?

Men appear a little more attached to the family abode than women and only just over half feel they absolutely share their partners view on this.



Source - CoreData Family Survey November 2015 Question - Do you and your partner share the same view on this?

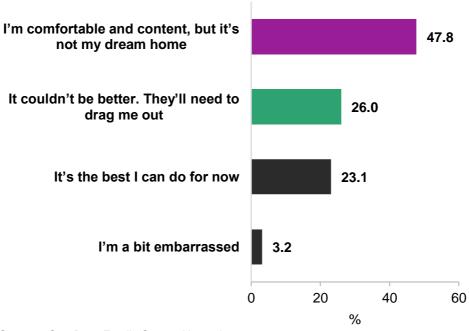
Looks like Victorians tend to be the most house proud.

How would you describe your emotional attachment to your family home?								
	NSW	QLD	VIC	WA	Other states and territories			
I hope to live here until the day I die.	34.1%	27.6%	40.5%	34.6%	39.1%			
I'll sell one day, but only at the right price	45.5%	48.3%	33.1%	43.0%	36.7%			
It's just a house. Always happy to sell and buy again	20.4%	24.1%	26.4%	22.4%	24.3%			

Queenslanders tend to claim the greatest level of consensus with their partner on plans for their home.

Do you and your partner share the same view on this?								
	NSW	QLD	VIC	WA	Other states and territories			
Absolutely	51.8%	63.7%	47.5%	50.4%	57.7%			
To some degree	43.8%	35.2%	47.1%	48.1%	32.5%			
Not at all	4.3%	1.1%	5.5%	1.5%	9.8%			

Close to half of Australian home owners admit they are not in their dream home and nearly a quarter that it's the best they can do leaving only just over a quarter who are actually totally satisfied with their 'Australian dream'.



Source - CoreData Family Survey November 2015 Question - How content are you with your family home? Looks like Victorians again tend to be the most house proud.

How content are you with your family home?								
	NSW	QLD	VIC	WA	Other states and territories			
It couldn't be better. They'll need to drag me out	19.9%	26.2%	32.5%	23.9%	27.9%			
I'm comfortable and content, but it's not my dream home	50.8%	49.3%	43.9%	45.6%	49.1%			
It's the best I can do for now	23.5%	20.3%	22.1%	27.3%	22.1%			
I'm a bit embarrassed	5.8%	4.3%	1.5%	3.2%	0.9%			

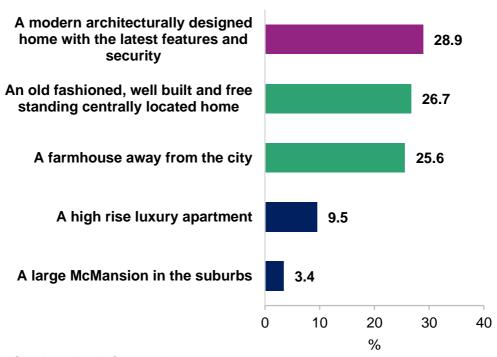
So what does the Aussie Dream house look like these days?

There really is quite a varied range in Australian's preferences. The top three preferred styles are:

- Contemporary home with the latest features
- Traditionally built, free standing centrally located home
- · Farmhouse away from the city

What's interesting is despite their current proliferation, high rise luxury apartments and large McMansions in the suburbs are not very popular at all;

- High Rise apartments are only favoured by 1 in 10
- McMansions are only favoured by 1 in 30



Source - CoreData Family Survey November 2015 Question - If you could choose a style of home to live in, what would it be? Probably no surprises here but luxury high rises are most popular in NSW and Farmhouses in QLD (and they are less into old fashioned centrally located homes).

If you could choose a style of home to live in, what would it be?								
	NSW	QLD	VIC	WA	Other states and territories			
A high rise luxury apartment	15.5%	7.5%	5.1%	12.0%	7.3%			
A farmhouse away from the city	16.6%	36.0%	24.5%	24.9%	26.8%			
An old fashioned, well built and free standing centrally located home	28.1%	19.0%	30.7%	25.9%	29.1%			
A modern architecturally designed home with the latest features and security	32.0%	29.0%	31.7%	24.6%	26.6%			
A large McMansion in the suburbs	2.1%	1.9%	2.3%	5.8%	5.4%			
Other	5.7%	6.7%	5.8%	6.7%	4.7%			

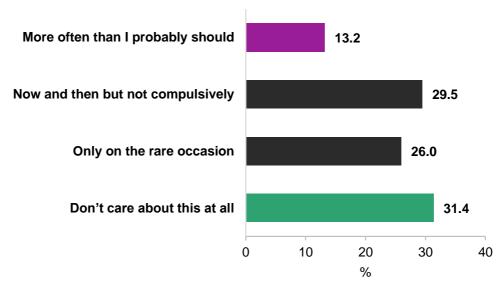
Keeping up with the Joneses

How important to Australians is keeping up with the Joneses?

When Australians are asked if they ever compare the quality of their homes to those of other people....

- 1 in 10 admit doing this more often than they should
- 3 in 10 do this now and then...but not compulsively
- 3 in 10 do this on the rare occasion

This leaves only 3 in 10 Australians who are never looking over their shoulder at the Joneses.



Source - CoreData Family Survey November 2015 Question - Do you ever compare the quality or appearance of your home to other people's?

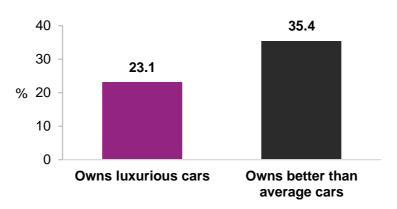
NSW residents are slightly more likely to compare to other people houses while QLD are the least.

Do you ever compare the quality or appearance of your home to other people's?					
	NSW	QLD	VIC	WA	Other states and territories
More often than I probably should	17.0%	13.1%	14.9%	10.9%	9.5%
Now and then but not compulsively	29.4%	27.3%	28.7%	30.2%	32.0%
Only on the rare occasion	27.8%	23.3%	26.4%	26.7%	25.5%
Don't care about this at all	25.9%	36.4%	30.0%	32.2%	33.1%

Do we ever sacrifice a little on our homes for the sake of our cars? Seems for some the answer is probably yes.

- 1 in 3 Australians with better than average cars admit to living in average to downright crappy dwellings
- Over 1 in 5 Australians who drive luxurious cars also admit this...

Average to downright crappy dwellings



Source - CoreData Family Survey November 2015

Question - How would you best describe the house / apartment where you live in?

Sample Demographics

Gender		
	Percent	
Female	50.7%	
Male	49.3%	
Total	100.0%	

Age Group			
	Percent		
29 years old and below	22.0%		
30 - 39 years old	18.0%		
40 - 49 years old	17.6%		
50 - 59 years old	16.4%		
60 years old and above	26.0%		
Total	100.0%		

State			
	Percent		
NSW	21.1%		
QLD	19.4%		
VIC	21.0%		
WA	19.3%		
Other states and territories	19.1%		
Total	100.0%		

Household Income		
	Percent	
\$50,000 or less	40.4%	
\$50,001 to \$75,000	20.6%	
\$75,001 to \$100,000	15.8%	
\$100,001 to \$125,000	8.2%	
\$125,001 to \$150,000	7.6%	
\$150,001 to \$200,000	4.3%	
\$200,001 to \$250,000	1.4%	
\$250,001 to \$350,000	1.1%	
\$350,001 or more	0.6%	
Total	100.0%	

Area of Residence		
	Percent	
The capital city of my state / territory	59.1%	
A regional centre	28.8%	
A rural area	12.1%	
Total	100.0%	

Education			
	Percent		
Primary	1.2%		
Part of high school	12.5%		
Completed high school	24.3%		
Diploma or certificate qualification	31.0%		
Degree qualification	21.3%		
Postgraduate qualification	9.6%		
Total	100.0%		

Marital Status		
	Percent	
Single	28.6%	
Living with partner/married	56.8%	
Separated/divorced/widowed	13.9%	
Other	0.7%	
Total	100.0%	

Investment Porfolio Size		
	Percent	
I have no investments	41.4%	
\$50,000 or less	16.0%	
\$50,001 to \$150,000	12.3%	
\$150,001 to \$250,000	6.4%	
\$250,001 to \$350,000	4.9%	
\$350,001 to \$450,000	3.2%	
\$450,001 to \$550,000	3.8%	
\$550,001 to \$650,000	2.1%	
\$650,001 to \$750,000	2.3%	
\$750,001 to \$1 million	3.8%	
More than \$1 million to \$3 million	3.1%	
More than \$3 million to \$5 million	0.1%	
More than \$5 million	0.6%	
Total	100.0%	

Personal Income		
	Percent	
\$20,000 or less	33.9%	
\$20,001 to \$30,000	17.7%	
\$30,001 to \$40,000	8.8%	
\$40,001 to \$50,000	7.6%	
\$50,001 to \$60,000	8.2%	
\$60,001 to \$70,000	4.9%	
\$70,001 to \$80,000	4.8%	
\$80,001 to \$90,000	4.7%	
\$90,001 to \$100,000	2.8%	
\$100,001 to \$125,000	2.6%	
\$125,001 to \$150,000	2.1%	
\$150,001 to \$200,000	1.1%	
More than \$200,000	0.6%	
Total	100.0%	

Work Status		
	Percent	
I am in full time work	30.8%	
I am in part time work	17.9%	
I have retired from work completely	19.0%	
I am transitioning to retirement and working on a part time basis	1.4%	
I am in full time home duties	10.9%	
I am a full time student	5.0%	
I am not in work at present	11.0%	
Other	4.0%	
Total	100.0%	

Living Situation			
	Percent		
Living alone (never had children)	13.8%		
Living with flatmate(s) (never had children)	4.9%		
Living with parents/siblings (never had children)	12.0%		
Living with partner only (never had children)	14.6%		
Living with your children (under 18 years) at home	19.9%		
Living with your children (over 18 years) at home	7.7%		
Living with your children (both over and under 18 years) at home	2.4%		
Children have all left home	23.4%		
Other	1.3%		
Total	100.0%		